

OCT. 4. 2007 5:16PM

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NO. 1081 P. 2

## PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: **Mail** Mail Stop ISSUE FEE  
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22204 7590 09/13/2007

NIXON PEABODY, LLP  
 401 9TH STREET, NW  
 SUITE 900  
 WASHINGTON, DC 20004-2128

10/05/2007 FHETEK12 00000053 192380 09851030

01 FC:1501 1440.00 DA  
 02 FC:1504 300.00 DA

03 FC:80A APPLICATION NO. 00 DA

FILING DATE

FIRST NAMED INVENTOR

ATTORNEY DOCKET NO.

CONFIRMATION NO.

09/851,030

05/07/2001

Michael Cristofalo

5216.00

2495

TITLE OF INVENTION: SYSTEM AND METHOD FOR PROVIDING TARGETED PROGRAMMING OUTSIDE OF THE HOME

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$300	\$0	\$1700	12/13/2007

EXAMINER	ART UNIT	CLASS-SUBCLASS
BUI, KIEU OANH T	2623	725-034000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.  
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2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,  
 (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 Marc S. Kaufman

2 NIXON PEABODY, LLP

3

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

ACTV, INC.

NEW YORK, NEW YORK

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

- ☒ Issue Fee  
☒ Publication Fee (No small entity discount permitted)  
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- ☐ A check is enclosed.  
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☒ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number 19-2380 (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Date October 4, 2007

Typed or printed name Marc S. Kaufman

Registration No. 35,212

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**Nixon Peabody LLP**  
Attorneys at LawSuite 900  
401 9th Street, N.W.  
Washington, D.C. 20004-2128  
(202) 585-8000

Fax: (202) 585-8080

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**FAX**

**Date:** October 4, 2007 **Pages (including cover):** 2  
**To:** Issue/Publication Fee Branch **Fax:** 571-273-2885 **Ph:**  
**From:** Marc S. Kaufman, Reg. No. 35,212 **Docket No.** 043978-076000  
**Message:** The following documents are being presented for facsimile filing in the United States Patent and Trademark Office:

1. Notice of Allowance and Issue Fee Transmittal – Part B (PTOL-85)
2. Permission to charge the **Deposit Account No. 19-2380** in the amount of **\$1730.00** representing \$1400.00 for Issue Fee, \$300.00 for publication fee, and \$30.00 for Advance Order of 10 Patent Copies.

In re Patent Application of  
Inventor(s): Michael **CRISTOFALO**  
Application No. 09/851,030  
Filed: May 7, 2001

For: SYSTEM AND METHOD FOR PROVIDING TARGETED PROGRAMMING OUTSIDE  
OF THE HOME

Due Date: December 13, 2007  
Docket Number: 043978-076000

MSK/dam

**CERTIFICATE OF FACSIMILE TRANSMISSION [37 CFR 1.8(a)]**

I hereby certify that this correspondence is being facsimile transmitted to the USPTO at 571-273-2885, on October 4, 2007.

Signature:  
Name:

  
Deborah Movahhedi